



# ARYAN PALANDE

## Copywriter



+91 75061 13912



[aryansportfolio.com](http://aryansportfolio.com)



[arnpalande8@gmail.com](mailto:arnpalande8@gmail.com)



[Aryan Palande](#)

## About Me

What do you get when you mix a rap music loving poet & an ad enthusiast? **You get me!**  
A writer who loves to write and even more to create captivating content. I'm passionate about storytelling and dream of writing movies one day. With a solid hold on copywriting and creative strategy, I'm setting my sights on crafting bigger things that have an impact.

## Experience

### The Starter Labs (Current)

Senior Copywriter (1 Months)

- Writing & strategizing for Social Media and Pitches

### Urja Communications (2022 - 24)

Copywriter (1 Year 11 Months)

- Strategizing Marketing Communication Plans, Social Media Campaigns, Product Identity & Positioning
- Copywriting and Visual Conceptualisation for Online and Offline Marketing

### BrandSwitch (2022)

Junior Copywriter (3 Months)

- Copywriting for Social Media, Brochures and Content Ideation

### Thugesh - YouTube Channel

(2021-2022)

Content Generation & Ideation (1 Year)

- Helping in ideation process of his content

## Education

### Master's of Arts

(Entertainment, Media & Advertising)

2023 | Kishinchand Chellaram College, Churchgate  
Grade : A+

Bachelor of Mass Media  
(Advertising)

2021 | Mulund College of Commerce, Mulund  
Grade : A+

## Skills

- Writing
- Campaign Strategy & Planning
- AI Image Generation
- Visual Conceptualisation

## Courses



Midjourney



Copywriting



Digital Marketing

